

**NACRAO Board Meeting  
October 22, 2008  
IHOP, Lincoln, NE**

**Present:** Jennifer Verhein  
Mike Kolker  
Nancy Schilz  
Ed Siffring  
Allison Junker  
Jason Blohm

**Call to Order**

The meeting was called to order at 10:00 a.m. by E. Siffring. Due to weather conditions, the decision was made to forego traveling to Grand Island. The meeting was moved to the IHOP in Lincoln to accommodate all those planning to attend.

**Approve Agenda**

The agenda was approved at 10:15 a.m.

**Secretary's Report--Review of minutes—Nancy Schilz**

Minutes from the September 22 meeting were reviewed. J. Verhein moved to approve the minutes. J. Blohm seconded. Motion carried.

**Treasurer's Report—Allison Junker**

Junker distributed the treasurer's report and noted the majority of expenses were related to the Administrative Staff Workshop, EPP's and Fall Conference.

Account balances are as follows:

Checking:	\$1,870.24
Savings:	\$15,207.99
CD:	<u>\$13,344.92</u>
Total:	\$30,423.15

J. Blohm moved to approve the treasurer's report. M. Kolker seconded. Motion carried.

**VP of Communication—Jason Blohm**

*Post Secondary Planning/EPP Committee.* The EPP's are almost complete for the year.

Discussion took place about the possibility of using a bus for participants to travel together. Benefits include getting to know admissions representatives from other institutions, cost sharing for fuel/accommodations and safety. It was suggested the research committee could include this item on a survey to the membership. J. Verhein suggested the idea be piloted on the western swing next year in order to evaluate the impact on a longer trip.

*Technology Committee.* J. Blohm reported the website was coming along in development. He would like to see Matt Schill receive additional recognition at fall conference for the effort he has put into development of the site. J. Blohm will ask M. Schill to give a brief presentation at the conference to the membership related to the ease of using the site. J. Blohm suggested the board present M. Schill with a gift certificate for his efforts. J. Verhein moved to purchase a \$25 gift certificate for a technology related retailer. A. Junker seconded. Motion carried. J. Blohm will obtain the certificate.

### **VP of Membership—Mike Kolker**

*Research Committee.* M. Kolker has made initial contact with the committee and N. Schilz has been added as a committee member. He would like to see the committee put together a survey after fall conference for all NACRAO membership on topics that may be of interest to all such as certification in the profession, interest in NACRAO wear, and conference feedback. M. Kolker will talk to the LAC about moving the responsibility for conference feedback from the LAC to the research committee.

*Honorary Membership Committee.* Deann Sterner will be recognized this year. M. Kolker will follow up with the committee to ensure she is invited and to confirm the committee is taking care of a plaque of recognition.

*New Member Gifts.* A sample of the new member gifts was reviewed by the board. M. Kolker asked the board to review the “Immunity Pass” he created that allows a new member to ask a question of any current member without feeling foolish. All agreed it was an excellent idea. Discussion then took place on items that could be included in the gift. M. Kolker, J. Blohm and A. Junker will shop for items following the board meeting. Once M. Kolker knows the number of new member gifts to prepare the board members will send business cards to him for insertion in the business card holders given out as part of that gift.

*NACRAO logo wear.* A suggestion to have polo shirts with the NACRAO logo for board members took place and the pros and cons were debated. The question was raised about whether or not there might be interest from the membership to purchase the items. It was felt the board could wear them for fall conference and give out a few as prizes. Based on the results of the survey it could then be decided whether or not to offer the items for purchase. It was decided this would be an appropriate topic of discussion for the board retreat in January. J. Blohm moved to purchase shirts for the board for fall conference. A.

Junker seconded. J. Verhein moved to amend the motion to state ‘explore’ the possibility of purchase. Motion carried. J. Blohm stated he would like to see a redesigned logo if the concept moves forward to offer the shirts for purchase to the membership.

### **VP of Education and Professional Development—Jennifer Verhein**

*Administrative Staff Committee; Admissions Committee; Registrar Committee; Diversity & Multicultural Committee; New Counselors Workshop.* J. Verhein reported the committees have all completed their events for the year and good things have been reported about each of them. E. Siffring and J. Verhein have been working on a session for the annual conference, moving away from the book review concept to a roundtable discussion. J. Blohm asked how we can motivate committees to submit reports to the technology committee so their activities can be posted on the web. E. Siffring mentioned the quarterly deadlines that used to be in place when a paper newsletter was published. J. Verhein suggested not reimbursing them for expenses until a report was submitted. Discussion also took place about encouraging them to take photos at the events for publication on the website. M. Schill will be asked to say a few words about this at the conference to encourage committees to publicize the good things they are doing.

### **Past-President’s Report—Ed Siffring**

*Nominations and Elections Committee.* Nominations for the the 2008-2009 board have been completed and their bios are on the website.

### **President Elect Report—Amy Hammond**

*Local Arrangements Committee.* No report.

### **President’s Report—Kelly Rippen**

*NOW Bus Tour Committee.* No report.

*Transfer Fair Committee.* No report.

### **Other Business**

*Fall conference.* The board will plan to meet on Wednesday evening with the representative from AACRAO and then join the membership for bowling.

*Insurance.* NACRAO does not carry insurance. Due to the incorporation of the organization, liability is removed from individual board members and the institutions they represent. Consensus was that insurance is not needed.

**Meeting Adjourned**

The meeting was adjourned at 11:31 a.m.