

**NACRAO Board Meeting**  
**September 24, 2008**  
**Concordia University, Seward, NE**

**Present:** Jennifer Verhein  
Mike Kolker  
Nancy Schilz  
Ed Siffring  
Kelly Rippen  
Allison Junker

**Call to Order**

The meeting was called to order at 10:02 by Kelly Rippen. The agenda was approved at 10:04 a.m. with one addition by M. Kolker (discussion regarding EPP's).

**Review of minutes**

An email meeting was held in July and there was no follow up discussion from the emails. It was agreed that the email format was an effective meeting method for a summer meeting. M. Kolker moved to approve the email discussion held in place of a face to face meeting. A. Junker seconded the motion. Motion carried.

**Treasurer's Report**

Junker distributed the treasurer's report and noted there had been little activity on the account.

Account balances are as follows:

Checking:	\$2,438.23
Savings:	\$17,193.19
CD:	<u>\$13,344.92</u>
Total:	\$32,976.34

**VP of Communication—Jason Blohm**

*Post Secondary Planning/EPP Committee.* In J. Blohm's absence M. Kolker initiated a discussion regarding use of a charter bus to be used for traveling to the EPP's. Doing so might help solidify relationships and could be used as a marketing idea playing on publicity related to the bus rolling into town. What kind of commitment is necessary to pull this off? Money? Time? A van could be used for smaller groups. It would be really advantageous for the western swing and could potentially save money on hotels by encouraging those on

the bus to room with other travelers. It was suggested that we could include a question on the fall conference evaluation form to determine what kind of interest might be present. M. Kolker will discuss the idea with J Blohm.

*Technology Committee.* A. Junker inquired about the status of the website. A bill was recently paid and it was not known if work was moving forward.

### **VP of Membership—Mike Kolker**

*Research Committee.* Two individuals expressed interested in the Research Committee. Sara Malsbury and Roger Hovey have agreed to serve. Discussion on having the committee research endorsement requirements for profession (certification in enrollment management) took place and it was agreed the committee could look into this topic.

*Honorary Membership Committee.* Deann Sterner is eligible for membership. Discussion took place regarding the appropriateness of awarding her the honorary membership and the ramifications of such if she returns to higher ed. It was decided it was not an issue. M. Kolker will touch base with the committee.

### **VP of Education and Professional Development—Jennifer Verhein**

*Administrative Staff Committee.* Workshop on October 2 and 3 in Grand Island. M. Kolker is presenting *You're Always On*.

*Admissions Committee.* No report.

*Registrar Committee.* No report.

*Diversity & Multicultural Committee.* J. Verhein reported she would like to see the committee compile a pronunciation guide for names.

*New Counselors Workshop.* The workshop was well received.

### **Past-President's Report—Ed Siffring**

*Nominations and Elections Committee.* The committee has the following nominees on the slate for the identified positions: Jason Blohm for President elect, Melinda Stoner for Vice President of Communication, and Kevin Halle for Secretary.

### **President Elect Report—Amy Hammond**

*Local Arrangements Committee.* A. Hammond emailed a report with notes regarding the committee's progress in planning for the fall conference. The board discussed having a

book discussion take place at the fall conference similar to the one that took place at the Registrar's Professional Development day. E. Siffring and J. Verhein will look for book titles that would appeal to diverse audiences on topics such as people management skills, time management or customer service. K. Rippen will discuss including a fee for the book in the registration fee for fall conference with the LAC.

### **President's Report—Kelly Rippen**

*NOW Bus Tour Committee.* Locations have been confirmed and now dates are being identified. Plans are moving ahead.

*Transfer Fair Committee.* Several have been held with increased attendance. Discussion was held about how feedback could be collected but definite plans were not made.

### **Other Business**

*Welcome to the board packet.* It was decided that a packet for new board members would be beneficial. Responsibility for this was assigned to the past president.

*Colleges financing high school visitation trips to campuses.* Wendy (Waller) Schafenberg wanted the board to discuss this topic as she had concerns about the potential for bidding wars that might occur. She explained that high schools are wanting to send kids to visit the college campuses but don't have the funds to do so and are asking the college to finance the visit. Discussion took place about ways we could help them explore grants or alternate funding for these visits. The board felt it was our responsibility to make people aware that these requests will start coming in and clue them in to what other institutions are doing for funding sources. It was agreed that it is not our job to take a stance but rather to provide resources and information. It could also be a topic for the New Counselor's Workshop or a roundtable at fall conference.

*Affiliate memberships.* Discussion took place regarding affiliate membership for Agency 89 Management. J. Verhein made a motion to deny the application. E. Siffring seconded. Motion approved. K. Rippen will send a letter notifying them of the denial.

### **Meeting Adjourned**

The meeting was adjourned at 12:30 p.m.