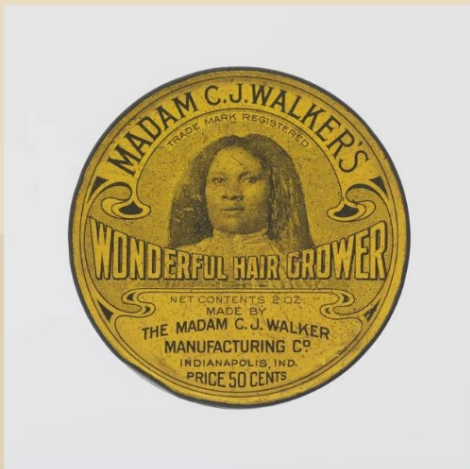


WHAT IS THE MAIN IDEA OF BLACK HISTORY MONTH?

Black History Month was created to focus attention on the contributions of African Americans to the United States. It honors all Black people from all periods of U.S. history, from the enslaved people first brought over from Africa in the early 17th century to African Americans living in the United States today.

WHO IS MADAM C.J WALKER?



Madam C. J. Walker (1867-1919) was “the first Black woman millionaire in America” and made her fortune thanks to her homemade line of hair care products for Black women.

Born Sarah Breedlove to parents who had been enslaved, she was inspired to create her hair products after an experience with hair loss, which led to the creation of the “Walker system” of hair care.

Black Americans spend \$6.6 billion on beauty and represent 11.1% of total U.S. beauty market

WAYS TO CELEBRATE BLACK HISTORY MONTH

- **Movies**
 - 13th (Netflix)
 - Malcom X
 - I’m Not Your Negro
 - Hidden Figures
- **Podcast**
 - 1619
 - Code switch
- **Books**
 - Bad Feminist by Roxane Gay
- **Support Black Owned Business**
 - <https://www.goodgoodgood.co/articles/black-owned-businesses>
- **Do your part to change policy**
 - *A lot of things in our society, today are rooted in racism, be aware, step forward, make a change where you can.*
- **Great Resource**
 - <https://www.history.com/topics/black-history/black-history-milestones>