

## Member Service

What do we do?

The goal of the Member Services Committee is to find ways to better enhance membership opportunities for NACRAO members. We strive to serve members through recruiting new members and promoting NACRAO through marketing efforts, partnering with other committees to offer workshops or bringing in special guest speakers, coordinating campus visits, fostering relationships with high school counselors and other organizations, conducting membership surveys and listening to member needs, and researching and disseminating information on current topics in higher education. The committee is also responsible for securing promotional items, and maintaining the Membership Directory and listserv members.

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